

### **ABSTRACT OF THE DISCLOSURE**

An e-commerce based data processing system and associated method utilizes e-commerce technologies and a third company facilitator to facilitate the completion of a business transaction, which could involve the transfer, sale, or trade of utility-based commodity's customer base (or a portion of its customer base), the data processing system including a third server which is adapted for use by a third facilitator company, that third server being accessible via the internet to a first server that is adapted for use by one or more first company potential business partners and to a second server that is adapted for use by one or more second company potential business partners, the third company functioning as a facilitator for facilitating a culmination or a completion of a business transaction between any of the first company potential business partners and any of the second company potential business partners.